

# Course Syllabus

[Jump to Today](#)

## **Syllabus: ART 225 Graphic Design I**

### **Course Information**

Course Prefix & Number: ART 225  
Course Title: ART 225 Graphic Design I  
Course Credits: 5 Credits  
Prerequisites: No Prerequisites need  
Course Start Date: *Mon. April 2*  
Course End Date: *Fri. June 15*  
Course Location/Times: MDL-0210 / 12:30 PM to 3:30 PM MW  
Date/Time of Final Exam: Thursday June. 14 11:30 AM – 1:20 PM  
<http://www.edcc.edu/calendar/exams/spring.html>  
Flash drive or external hard drive to save your files \*Min. 2GB recommended  
Required Materials: 8.5X11" or 9"X12" spiral bound sketchbook

### Recommended Materials:

Software Manuals Adobe InDesign CC  
<https://helpx.adobe.com/indesign.html> (Links to an external site.)  
[Links to an external site.](#)

Exploring the Elements of Design Poppy Evans, Mark A Thomas ISBN: 10-1116-4548-5

**Edmonds CC Bookstore:** [www.edcc.edu/bookstore](http://www.edcc.edu/bookstore) (Links to an external site.)  
[Links to an external site.](#)

Textbook on reserve in the library for 1hour

**Class Site:** <https://edcc.instructure.com>

<http://www.edcc.edu/elearning/>

### **Instructor Information**

Instructor Name: Bo Choi  
Instructor Biography: <https://edcc.instructure.com/profile>  
Campus Phone Number: Office phone number - TBA  
College Email Address: [bo.choi@email.edcc.edu](mailto:bo.choi@email.edcc.edu)  
Office Location: By appointment (Located) MDL-0210 or Faculty Office  
Office Hours/Availability: M/W Before / after class by appointment  
Instructor Website: <https://bochoi.wordpress.com>

## Course Content

Catalog Description: Graphic design, its history, imaging and the elements and principles of digital design in visual communication. An introduction to computer graphic design production tools and processes in visual illustration.

Upon successful completion of this course, students will be able to:

2. Effectively apply techniques and skills of good craftsmanship to completed graphic design projects and course assignments.

**Course-level Learning Objectives (CLOs):** 3. Effectively generate, consider and evaluate problems in graphic design.

4. Produce quality work through the application of a variety of graphic design techniques and media.

5. Demonstrate knowledge of basic compositional guidelines for graphic design and apply them effectively to completed course projects and assignments.

6. Give and receive constructive critiques of graphic design projects using language appropriate to the domain and course themes.

7. Demonstrate research skills in the history of design for presentation and using proper documentation of research.

experiences to communicate with viewers. This class will consist of lectures, software demonstrations, and images making exercises, projects and readings.

### **Course Outcomes/Learning Objectives**

To further develop the student's understanding of the elements of design (line, value, space, texture, perspective, color theory) and how to incorporate them into an aesthetic composition with self-expression. To further develop the student's ability to communicate in a visual manner. To introduce the computer as another artistic medium in addition to the traditional media of drawing, painting, photography, etc.

1. Color Theory Concepts and terminology (Analog/Digital, Screen/Print, RGB/CMYK)
2. Scanning and printing
3. Digital image capture fundamentals
4. Image creation (Image compositing/ Collage/ Montage)
5. Software fundamentals: Adobe Photoshop and Illustrator
6. Project development / process documentation

Course Format:

### **Course Structure**

Sketchbook Assignments consist of five major projects.

- Project 1 – Explore Element of Design
- Project 2 – Typography in Design

- Project 3 – Logo Design
- Project 4 – Business card Design
- Project 5 – Resume Design

Each project will be detailed on a project sheet distributed at the time of its assignment. During the course of each project, there will be opportunities for introductory lectures/ demonstrations, in-class work periods, and discussions or informal critique.

There will be at least one project where you will have your work printed professionally on high-quality or larger format media by a service bureau or printing resource.

Course Navigation:

*This class is face to face. Lecture during class time + Video (Panato at Canvas)*

The Triton Alert System information is here:

[www.edcc.edu/alert/triton](http://www.edcc.edu/alert/triton) (Links to an external site.)[Links to an external site.](#)

This System will be used to send notifications regarding campus closures, emergency situations, or evacuation orders in the event of an emergency or inclement weather. Edmonds CC students and employees are automatically enrolled to receive Triton Alerts through their college email addresses. Sign up to receive text and voice messages on your mobile or home phones and/or additional email notifications to personal email addresses.

### **Emergency Preparedness\***

Include your plan for communication in the event of inclement weather or similar event.

### **Course Schedule**

Dates:

*This schedule is subject to change.*

Week 1

Introduction of class and Basic element of design

## Project 1 – Explore Element of Design

- Week 2 Introducing project 1 with multiple images including text.
- Basic training on Indesign and understanding elements of design
- Develop presentation skill and public speech by share your artist statement in public for feed back and give feed back to others
- Week 3 Critique for project #1
- Introducing Project 2 – Typography in Design
- Week 4 Get ready for Midterm Exam for checking basic understanding on elements of design & Indesign
- Develop advance skill for Indesign & Lecture on Typography (Video)
- Week 5 Intermediated Indesign with Project 2
- Working on
- Week 6 Project #3
- Week 7 Applying Appearance Attributes
- Develop advance skill
- Week 8 Project #4
- Week 9 Develop advance skill / work day Project #5
- Introduction for Web basic Design / Final Project
- Week 10 Get ready for final exam (Final exam review)
- Complete basic training on Indesign and graphic design
- Week 11 Understanding concept of graphic design
- Get Ready for Graphic Design II (ART 226)

## Critical Dates

### Course Requirements

#### Due Dates

*Most projects have 2 weeks for developments – and must have a critique*

#### Projects:

*Due Date will be announce on the starting day of project*

*NO Late work acceptable and NO Make-up for critique*

#### Assignments:

Assignments have one week to complete. No critique!

#### Quizzes:

No Quiz for this class

#### Examinations:

Two Exam – Midterm (week5) and Final (week 11) exam

#### Final Exam:

*Early final will be available in advance notice*

*Last day to drop, change to audit, etc.*

#### Registration:

academic catalog:<http://catalog.edcc.edu> ([Links to an external site.](#))[Links to an external site.](#).

#### Other:

## Course Grading

### Expectations

#### Sketchbook Assignments (10%)

*8 -9 Assignments for checking your understanding on lectures and class materials*

*Start during class and complete as homework, NO Critique*

## **Projects (50%)**

*5 Projects test your artistic development and skill development, Critique Require*

*No Make up Project available + No late work accept*

## **Quizzes**

*No quiz for this class*

## **Final Project (20%)**

*Create graphic design portfolio with the 5 projects + cover page 100pt for digital portfolio / 100 pt for print*

## **Midterm/Final Examinations (10%)**

*NO make up for exams / all multiple – choice, review during class time and at Canvas.*

## **Participation/ Discussion (10%)**

Attendance is very important for the in class participation.

Also, please, be on time. Demonstration starts beginning on class.

## **Other**

*Field trips or guest speaker may place at announcement in Canvas.*

### HHS Grading scheme

	Name:	Range:	
<b>Grading Scale</b>	4.0	100%	to 97.0%
	3.9	< 97.0%	to 96.0%
	3.8	< 96.0%	to 95.0%
	3.7	< 95.0%	to 94.0%
	3.6	< 94.0%	to 93.0%
	3.5	< 93.0%	to 92.0%
	3.4	< 92.0%	to 91.0%
	3.3	< 91.0%	to 90.0%
	3.2	< 90.0%	to 89.0%

3.1	< 89.0%	to 88.0%
3.0	< 88.0%	to 87.0%
2.9	< 87.0%	to 86.0%
2.8	< 86.0%	to 85.0%
2.7	< 85.0%	to 84.0%
2.6	< 84.0%	to 83.0%
2.5	< 83.0%	to 82.0%
2.4	< 82.0%	to 81.0%
2.3	< 81.0%	to 80.0%
2.2	< 80.0%	to 79.0%
2.1	< 79.0%	to 78.0%
2.0	< 78.0%	to 77.0%
1.9	< 77.0%	to 76.0%
1.8	< 76.0%	to 75.0%
1.7	< 75.0%	to 74.0%
1.6	< 74.0%	to 73.0%

**Extra Credit Policy** One or two extra Credit will be available.

**Late Work Policy** *Late assignments, exam and projects will NOT be accepted* - students are responsible for saving their work and turn their work at Canvas.

**Sample Assignment Rubric** *Different rubric on each assignments and project available at Canvas.*

*Provide last date for withdrawal and change of grade.*

**Course Withdrawal** *I suggest students meet with an advisor before dropping to discuss potential impact on financial aid or international program requirements.*

*State your policy on Incomplete and NC (No Credit) grades.*

**Incomplete & NC Grades** *I suggest students meet with an advisor before requesting these options to discuss potential impact on financial aid or international program requirements.*

## **Classroom Policies**

**Guidelines** *Respect to each other in professional manner*



<b>Cell Phone/Electronics Etiquette</b>	<i>Okay with cell phone and any electronics device for supporting class (I-pad, dictionary, etc.) <b>It has to be silent mood.</b></i>
<b>Academic Honesty</b>	<i>Plagiarism, exam conduct, etc.</i>
<b>Respectful Environment</b>	<i>Recommend referring students to district or college website with official policies. For online discussions, include guidelines for communication.</i>
<b>Absences</b>	This is important, and part of showing commitment and a serious work attitude. As such, class attendance and participation can strongly influence your grade in the course, since it reflects your dedication and commitment to doing art. You will be expected to attend every class and arrive on time for each. You will be allowed a maximum of 3 unexcused absences. <b>Being on time</b> is also really important, since instructions start when class starts. Arriving late disrupts the class and disrupts lecture. If you make a habit of being over 5 minutes late for class, your grade will suffer. You are responsible for finding-out from fellow classmates what you missed and making sure you keep-up with instructions and assignments.

## STUDENT RESOURCES\*

**Useful Student Resources** (full URL: <http://www.edcc.edu/students> (Links to an external site.)Links to an external site.)

**Academic Calendar** (full URL: <http://www.edcc.edu/calendar/academic.html> (Links to an external site.)Links to an external site.)

**Advising** (full URL: <http://www.edcc.edu/advising> (Links to an external site.)Links to an external site.)

**Center for Student Engagement and Leadership** (full URL: <http://www.edcc.edu/csel> (Links to an external site.)Links to an external site.)

**College Policies and Procedures** (full URL: <http://catalog.edcc.edu/content.php?catoid=23&navoid=6810>)

**Counseling and Resource Center** (full URL: <http://www.edcc.edu/counseling> (Links to an external site.)Links to an external site.)

**Diversity Student Center** (full URL: <http://www.edcc.edu/dsc> (Links to an external site.)Links to an external site.)

**eLearning Information** (full URL: <http://www.edcc.edu/elearning> (Links to an external site.)Links to an external site.)

**Enrollment Services** (full URL: <http://www.edcc.edu/es> (Links to an external site.)Links to an external site.)

**Library, including online resources** (full URL: <http://www.edcc.edu/library> (Links to an external site.)Links to an external site.)

**Services for Students with Disabilities** (full URL: <http://www.edcc.edu/ssd> (Links to an external site.)Links to an external site.)

**Student Printing Information** (full URL: <http://students.edcc.edu/acs/printing> (Links to an external site.)Links to an external site.)

**Student Support Resources** (full URL: <http://www.edcc.edu/support> (Links to an external site.)Links to an external site.)

**TRIO** (full URL: <http://www.edcc.edu/trio> (Links to an external site.)Links to an external site.)

**Title IX and Gender Discrimination** <http://www.edcc.edu/titleix/what-is-titleix/definitions/gender-discrimination.html> (Links to an external site.)Links to an external site.)

## **Important Dates\***

List last day to withdraw, final exam day, and registration openings for the coming quarters. (Provide link to Edmonds CC Academic Calendar: <http://www.edcc.edu/calendar/academic.html>.)

## **STATEMENT ON ACADEMIC INTEGRITY\***

Edmonds CC students shall demonstrate Academic Integrity. I am expected to report all violations of Academic Integrity (cheating and plagiarism) to the College. The College's database of such incidents will be monitored by the Office of the Vice President for Student Services. Data will be maintained for three years. Evidence of repeat incidents will result in additional action by the Office of the Vice President for Student Services as governed by the Student Code of Conduct. In this class, cheating and plagiarism will result in an assignment or grade penalty ranging from (insert minimum penalty here) to (insert maximum penalty here). A second incident in this class will result in an assignment or grade penalty ranging from (insert

minimum penalty here—must be at least a zero on the assessment) to (insert maximum penalty here).

## SERVICES FOR STUDENTS WITH DISABILITIES\*

If you require an accommodation for a disability, please contact Services for Students with Disabilities at MLT 159, 425.640.1320 or [ssdmail@edcc.edu](mailto:ssdmail@edcc.edu).

### Course Summary:

Date	Details
Wed Apr 11, 2018	<a href="#">Assignment1 - Maze for pen tool</a> due by 11:50pm
Mon Apr 16, 2018	<a href="#">Course Evaluation</a> 2am to 3:59pm <a href="#">Assignment 2 - My favorite thing</a> due by 11:59pm
Wed Apr 18, 2018	<a href="#">Project #1 Exploring the Elements of Design</a> due by 5:30pm
Wed May 2, 2018	<a href="#">Midterm Exam</a> due by 1:20pm <a href="#">Serifs VS. Sans-Serifs (Research on fonts)</a> due by 11:59pm
Mon May 7, 2018	<a href="#">Project #2 Typography in Design (Print)</a> due by 1pm <a href="#">Extra Credit - Project 2 "Top 3"</a> due by 11:59pm
Mon May 21, 2018	<a href="#">Project #3 Logo Design</a> due by 2pm
May 2018	

Calendar						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29 Previous month	30 Previous month	1	2 Click to view event details	3	4	5
6	7 Click to view event details	8	9 Today	10	11	12
13	14	15	16	17	18	19
20	21 Click to view event details	22	23	24	25	26
27	28	29	30	31	1 Next month	2 Next month

Calendar						
<b>Sunday</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>
3 Next month	4 Next month	5 Next month	6 Next month	7 Next month	8 Next month	9 Next month

**Course assignments are not weighted.**